

Seoul Street Arts Festival 2026 Open Call for International Program

Starting as 'Hi Seoul Festival' in 2003, it changed its name to Seoul Street Arts Festival (SSAF) in 2016 and has since established itself as South Korea's representative outdoor arts festival. By utilizing public spaces such as plazas and streets in the city as its venue, the festival showcases a diverse range of street arts performance over two or three days every autumn.

As same as last year, the festival is looking for International programs to enrich the festival in 2026. Street theater, dance, circus, puppets, installation, media and various types of contemporary arts which can be presented under the outdoor conditions can apply for the open call.

This year, SSAF plans to invite works that align with the unique characteristics of Han River Parks, as well as pieces centered around themes such as "Seoul-ness", "Climate and Environment", "Community and Inclusion", "Tech-Art Convergence". It should be nice for us to have artists who will explore various spaces in SSAF and adapting to them.

All the companies and artists who are interested in the festival can apply.

1. Festival overview

Title : Seoul Street Arts Festival 2026

Date : September 19(sat.) ~ 20(sun.), 2026

Venue : Areas around Han River Parks (Ttukseom, etc.), Seoul

2. How to apply

Send an Email to ssaf.official@gmail.com along with all required documents

3. Eligibility

- ◆ Individual who is not Korean and reside outside of the country or
- ◆ Group whose representative is not Korean and reside in the other countries

4. Required Documents

Total File size must not exceed 50MB

All 4 files below must be submitted to participate in the selection program

- 1) [Required, Designated format] Application form
- 2) [Required, Free format] Technical Rider (space, sound, lighting, etc.)
- 3) [Required, Free format] Visual Materials (3-5 photos and video links(no video file))
 - * Combine into a single PDF file
- 4) [Required, Free format] Related resources (Promotion materials, portfolio, etc.)
 - * Combine into a single PDF file

5. Submission period : May 22(fri.) ~ May 31(sun.) 24:00KST, 2026

6. Festival will provide

- ◆ Up to 20 million KRW per work (excluding tax)
 - It is the total fee including airfare, baggage/cargo, performance fee, transportation, etc.
 - The fee could be adjusted during the selection process.

- ◆ Accommodation (1 room for 2 people) and Per-diem
- ◆ Pick-up service from/to airport in Korea
- ◆ Technical support (common sound and lighting system)
- ◆ PR(leaflet, website and SNS)
- ◆ Visa support

7. **Selection Criteria**

Production category	General programming
Artistic Excellence (40%)	Artistic Excellence (30%)
Festival Suitability (25%)	Festival Suitability (40%)
Cultural Contribution (25%)	Cultural Contribution (30%)
Budget Appropriateness (10%)	-

- ◆ Artistic Excellence
 - Artistic value and originality of the work
 - Quality, structure and technical completeness of the performance
- ◆ Festival Suitability
 - Alignment with the festival’s vision and themes
 - Suitable for the venue
- ◆ Cultural Contribution
 - Contribution to providing cultural experiences for the public
 - Potential to spread art values to citizens
- ◆ Budget Appropriateness
 - Budget feasibility for the scale

8. **Selection Scale** : Approximately 10 works

Busking, Hobby Groups and Amateurs are excluded.

If no suitable works are found, none will be selected.

9. **Selection Result** : Result will be announced on the festival website (www.ssaf.or.kr/en)

- ◆ Scheduled for June 12(fri.) 2026 / negotiations will be followed.
- ◆ Individual email contact for selected applicants will be processed.

10. **Contact** : Email to ssaf_official@gmail.com